



NAWBO KC

SPONSORSHIP OPPORTUNITIES 2023

CONTACT US TODAY TO START YOUR
CORPORATE PARTNERSHIP TO
SUPPORT NAWBO KC IN 2023

EMAIL: DANA@LUCASFLOORINGKC.COM



ABOUT US

Since 1975, we've made it our mission to guide female entrepreneurs to greatness - economically, socially, and politically. Through an annual sponsorship, your brand will be exposed to an incredible community of women with opportunities in the monthly newsletter, social media, and in person events.

NAWBO KC offers a range of programming to empower personal and professional growth of business women.

All annual sponsorships are January 1st - December 31st. Sponsorships can be prorated with a commitment made during the current year.

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SPONSOR LEVELS

Membership Level	Platinum	Diamond	Gold	Silver	Bronze	Copper
Pricing per year	\$15,000.00	\$7,500.00	\$5,000.00	\$3,000.00	\$1,500.00	\$500.00
In Person Benefits						
NAWBO Swag Bag	*	*	*	*	*	*
A La Cart Sponsorship Value	\$2,500.00	\$1,150.00	\$750.00	\$500.00	\$250.00	\$100.00
Golf Tournament Participation	1 Team+	1 Team	1 Team	1 Individual	1 Individual	1 Caddie
Ticket to Happy Hour Event	10 Tickets	8 Tickets	6 Tickets	4 Tickets	2 Tickets	1 Ticket
Event Introduction Thank You	*	*	*	*		
NAWBO-KC Membership	2 Supporting	1 Supporting	1 Supporting	1 Introductory		
Member Listing on Website	2	1	1	1		
First right of refusal to host Member Happy Hours	Up to 2	1	1			
Provide Swag for events	*	*				
Invitation to work with NAWBO Sponsorship Director on customized strategy and engagement for increasing access and visibility in NAWBO-KC.	Let's Talk!					
Print Benefits						
Banner Recognition at All Events	Logo	Logo	Logo	Name	Name	Name
Recognition on all NAWBO-KC proprietary communication	Logo	Logo	Name	Name		
Digital Benefits						
Recognition on www.nawbokc.org	Logo	Logo	Logo	Name	Name	Name
Social Media Page Follow	*	*	*	*	*	*
Social Media Shoutouts	6	4	3	3	2	1
Web Banner Ad	12 Months	6 Months	4 Months	2 Months		
Newsletter Ads	3	2	1			
Member Highlight in Newsletter	1	1				
Professional Business Highlight	*	*				
Title Sponsor of Newsletter	Logo					

A LA CART

A la cart options are available to use as part of the sponsorship packages or individually. Options are first come, first serve and are limited in availability.

Chicks with Sticks Tournament

Golf tournament options- see golf tournament sponsorship form for additional opportunities

- \$500 Hole Sponsorship
- \$300 Individual Player
- \$100 Caddie

Breakfast Events

Monthly opportunities at the Breakfast Events

- \$500 Title Sponsor- Logo signage at event, verbal introduction at event welcome, social media shout out, and thank you at closing.
- \$300 Food Sponsor- Logo signage at breakfast table and social media shout out.

Happy Hour Events

As available based on schedule with Program Committee

- \$750 Title Sponsor- Logo signage at event, verbal introduction at event welcome, in-person representative introduction, social media shout out, and thank you at closing.
- \$500 Food Sponsor- Logo signage at breakfast table and social media shout out.
- \$25 Event Ticket- 1 ticket to Happy Hour Event

Digital Marketing Additions

- \$150 Newsletter Advertisement in 1 publication of newsletter
- \$100 Web Banner Ad on Website for 4 consecutive weeks.
- \$50.00 Social Media Shoutout on Linked In or Facebook
- \$500 Food Sponsor- Logo signage at breakfast table and social media shout out.

Swag

- \$100 Provide marketing swag at event (breakfast, happy hour, etc.)
- \$50 Additional NAWBO Swag Bag (Name Tag, Lapel Pin, and Cup- Based on availability)

CONTACT US

Dana Hetrick, Director of Sponsorship

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Don't see a package that fits your needs? We are open to getting creative to build sponsorship packages that promote your business and support NAWBO KC.

www.nawbokc.org